## Unit 7 Notes

International Economics

## Developed Nations

- High standards of living
- Economies based more on industry than agriculture
- 35 nations out of 190
- USA, Canada, European Nations, Japan, Australia, New Zealand


## Developing Nations

- Little industrial development
- Low standards of living
- 155 out of 190 nations


## Developing Nations

- Economic Characteristics
- Low GDP (per capita)
- USA (Developed): \$45,800
- China (Developing): \$7,400
- Agricultural Economy
- Subsistence agriculture
- Farm only for family; no exporting
- Poor Health Conditions
- High infant mortality rate


## Developing Nations

- Low Literacy Rate

■ Few schools, children work instead of going to school

- Rapid Population Growth
- Weak property rights
- Laws protecting an individual's rights to own land and property are not strong
- Citizens have no incentive to improve property


## Outsourcing

Outsourcing - The practice of contracting with foreign companies to produce goods that will be sold by the domestic firm.

Work is usually outsourced from companies in developed nations to factories in developing nations.

## Outsourcing and Sweatshops

Sweatshop - a factory where workers are employed at low wages for long hours and under poor working conditions.

Outsourced jobs are often completed in sweatshops.

Which type of unemployment does outsourcing create in the developed nation?
Answer:

## Outsourcing and Sweatshops

## Developed Nation (United States)

Pro -
Con -

Developing Nation (Bangladesh)
Pro -
Con -

## Outsourcing and Sweatshops

Developed Nation (ex. United States)
Pro - Cheap prices on imported goods
Con - Loss of jobs

Developing Nation (ex. Bangladesh)
Pro - Jobs with better wages
Con - Poor working conditions initially

## Why Countries Trade

- Nations differ in the type and amount of factors of production they have available.
- U.S. has skilled labor
- Japan lacks land for farming
- Saudi Arabia has an abundance of oil


## Specialization

Specialization - Countries should produce goods for which they are best suited.

- Saudi Arabia exports oil and imports cars.
- Japan exports cars and imports food.

The more countries specialize and trade, the more their standard of living grows.
Using money as a medium of exchange makes trade easier.

## Barriers to Trade

- Protective Tariff - Tax on imports used to make imports more expensive
- Tariffs protect domestic producers
- Embargo - complete restriction on the import or export of goods coming from or going to another country
- U.S. has an embargo on trade with Cuba because the U.S. government does not agree with Castro's political policies.


## Absolute Advantage

Absolute Advantage - The ability of one country to produce more of a good than another country using the same or fewer resources.

|  | Italy | Saudi <br> Arabia |
| :--- | :--- | :--- |
| Heads of Lettuce Produced per Acre | 5,000 | 1,000 |

Which country has an absolute advantage in producing lettuce?

## Comparative Advantage

Comparative Advantage - The ability of a country to produce a good at a lower opportunity cost than another country.

| Students' Output Per Hour |  |  |
| :--- | :--- | :--- |
|  | Math Problems | Typed Pages |
| You | 20 | 4 |
| BFF | 30 | 10 |
| Who has a comparative advantage in typing pages? |  |  |

## Comparative Advantage

Comparative Advantage - The ability of a country to produce a good at a lower opportunity cost than another country.

| Students' Output Per Hour |  |  |  |
| :--- | :--- | :--- | :--- |
|  | Math Problems | Typed Pages | Opportunity Cost of <br> Producing One <br> Typed Page |
| You | 20 | 4 | 5 math problems |
| BFF | 30 | 10 | 3 math problems |

Who has a comparative advantage in typing pages?

## Comparative Advantage

Countries should specialize in producing the goods that have the lowest opportunity cost.
Which country should specialize in making airplanes?

| Productivity Per Month |  |  |  |
| :--- | :--- | :--- | :--- |
|  | Airplanes | Shirts | Opportunity Cost Of <br> Making One <br> Airplane |
| Bangladesh | 5 | 1,000 |  |
| USA | 100 | 5,000 |  |

## Comparative Advantage

Countries should specialize in producing the goods that have the lowest opportunity cost.
Which country should specialize in making airplanes?

| Productivity Per Month |  |  |  |
| :--- | :--- | :--- | :--- |
|  | Airplanes | Shirts | Opportunity Cost Of <br> Making One <br> Airplane |
| Bangladesh | 5 | 1,000 | 200 shirts |
| USA | 100 | 5,000 | 50 shirts |

## Comparative Advantage

Countries should specialize in producing the goods that the lowest opportunity cost.
Which country should specialize in making shirts? $\qquad$

| Productivity Per Month |  |  |  |
| :--- | :--- | :--- | :--- |
|  | Airplanes | Shirts | Opportunity Cost Of <br> Making 1,000 Shirts |
| Bangladesh | 5 | 1,000 |  |
| USA | 100 | 5,000 |  |

## Comparative Advantage

Countries should specialize in producing the goods that the lowest opportunity cost.
Which country should specialize in making shirts? $\qquad$

| Productivity Per Month |  |  |  |
| :--- | :--- | :--- | :--- |
|  | Airplanes | Shirts | Opportunity Cost Of <br> Making 1,000 Shirts |
| Bangladesh | 5 | 1,000 | 5 airplanes |
| USA | 100 | 5,000 | 20 airplanes |

## Balance of Trade

Balance of Trade - The value of a nation's imports subtracted from the value of its exports.

Balance of Trade = Exports - Imports

Trade Surplus - When a country's exports are greater than its imports.

Trade Deficit - When a country's imports are greater than its exports.

## Balance of Trade

The United States is currently running a trade deficit.

In 2012, USA's balance of trade was - $\$ 540$ billion.

The value of the US dollar in comparison to the currency of other countries has an effect on the balance of trade.

## Balance of Trade

Trade Balance: Goods and Services, Balance of Payments Basis (BOPGSTB)
Source: U.S. Department of Commerce: Bureau of Economic Analysis, U.S. Department of Commerce: Census Bureau


FRED
Shaded areas indicate US recessions.
2013 research.stlouisfed.org

## Exchange Rates

Exchange Rate - The amount of a foreign currency one US Dollar will purchase. Example 1 USD = 0.74 Euro

If a meal in a French restaurant costs 120 US Dollars, how many Euros does it cost?

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If a meal in a French restaurant costs 120 US Dollars, how many US Dollars does it cost?

$1 / 0.74=120 / x$<br>Cross multiply<br>120 USD *0.74 = 88.8 Euros

## Exchange Rates

Rick quit his job at an apple pie factory in the United States. He now works in Canada at a maple syrup factory, where he earns 18 Canadian dollars per hour. How much would that wage be worth in US Dollars?

1 USD = 1.06 Canadian dollars.

## Exchange Rates

Rick quit his job at an apple pie factory in the United States. He now works in Canada in a maple syrup factory, where he earns 18 Canadian dollars per hour. How much would that wage be worth in US Dollars? 1 USD = 1.06 Canadian dollars.

$$
\begin{aligned}
& 1 / 1.06=x / 18 \\
& \text { Cross multiply } \\
&= 16.98 \text { US dollars. }
\end{aligned}
$$

## The Value of the US Dollar

Appreciation of the US Dollar - When one dollar buys more of a foreign currency than it did previously.

This is described as a "strong" dollar.

Depreciation of the US Dollar - When one dollar buys less of a foreign currency than it did previously.

This is described as a "weak" dollar.

The Value of the US Dollar
As the US dollar appreciates...
Foreign goods become cheaper...imports increase...trade deficit

As the US dollar depreciates...
Foreign goods become more expensive, imports decrease...trade deficit

## The Value of the US Dollar

A US company buys materials from Germany every year. The materials cost 1000 Euro. When the US dollar appreciates, the imported materials become cheaper.

| Year | Exchange Rate |  | Price in <br> Euro | Price in <br> Dollars |
| :--- | :--- | :--- | :--- | :--- |
| 2011 | 1 USD $=$ | 2 Euro | 1000 Euro | $\$ 500$ |
| 2012 | 1 USD $=$ | 3 Euro | 1000 Euro | $\$ 333$ |

## December 8, 2013

With a partner, create an exchange rate scenario similar to the ones we discussed in class today. Use one of the exchange rates provided.

After you have written the scenario, show how to solve it. Circle the correct answer.

Turn your work in when you have finished. Continue to work on your Unit 7 Learning Guide, which is due tomorrow.

## Exchange Rates

| One US Dollar $=$ |
| :---: |
| 0.73 Euro |
| 2.32 Brazilian Real |
| 61.13 Indian Rupee |
| 6.07 Chinese Yuan |
| 3.75 Saudi Riyal |
| 103.05 Japanese Yen |

## The Chinese Economy

## Pre-1979:

- China was purely a command economy.
- Economy was based primarily on farming. - Government set quotas for farmers to meet.
- Citizens had very few economic or political freedoms.


## The Chinese Economy

## Post-1979:

- Government subsidized factories to produce low-cost goods for exporting.
- Farmers were allowed to keep what they farmed in excess of quota.
- Government opened borders to foreign companies that wanted to do business in China.
- Economy begins long period of rapid growth.


## The Chinese Economy

## Today:

- China is the world's \# 1 exporter. (USA \# 2)
- China is \# 2 in GDP. (USA \# 1)
- Annual GDP Growth has averaged $10 \%+$ per year for the last 20 years.
- 600 million people lifted out of poverty in the last 20 years.
- Pollution is a big problem.


## December 10, 2013

1. Read the "Eyes on China" article and answer the questions on the accompanying worksheet. Turn it in when you are finished.
2. Finish your Unit 7 Learning Guide and turn it in when you are finished.
